

A Business to Business Publication from Marietta Power

Summer 2003

MetroPCS™ Chooses Marietta FiberNet to **Support Low-Cost Wireless Communication** Services in the Atlanta Area

The company that offers its customers "permission to speak freely" recently selected Marietta FiberNet as one of its fiber optic partners in the Atlanta area.

"Marietta FiberNet provided a lateral connection from the fiber ring we have in Norcross to the central MetroPCS facility in Norcross," said Mary Ann Galvin, Senior Sales Representative with Marietta Fiber Net. "This fiber connection links the facility to MetroPCS cell towers and the company's back-end longdistance providers."

"MetroPCS strives to be the most cost-effective company in the wireless industry," said Mike Key, the company's Regional Vice President of Network Operations for Georgia. "Marietta FiberNet gave us a quality alternative to global fiber optic service providers that enables us to keep costs low and pass the savings along to our customers. "Marietta FiberNet also provided us

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Formed in 1994, MetroPCS offers customers local service with one simple rate plan that enables them to talk all they want for one flat monthly rate of \$35. Customers do not have to sign a contract when signing up for MetroPCS service, and the plan allows customers to talk any time of the day or night with no restrictions.

In addition, MetroPCS recently became one of the first wireless operators to deploy an all-digital network based on third generation infrastructure and handsets. To offer its customers the capabilities of the company's all digital, third generation network, MetroPCS has formed alliances with Lucent Technologies, Kyocera, Glenayre, Illuminet, Focal, Marconi, Decibel Products, Agilent Technologies, Qualcomm, EMS, RFS, Tellabs, TCS, Telvista and H.O. Systems.

"We began offering service in the Atlanta area in February 2002," Key said. "We originally relied on two global fiber service providers, but we learned about Marietta FiberNet late last year. After we compared the cost and quality

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Parkway Center Stands Tall as One of Cobb County's Most Prestigious Business Addresses

Parkway Center has offered Cobb County one of the area's most prestigious business addresses for more than 18 years.

"Parkway Center has enjoyed our distinction as a premier Class A office building since the first of our two buildings opened in 1985," said Linda M. Bolan, Vice President of Leasing and Management for Jones Lang LaSalle Americas, Inc., the firm which manages the property. "Parkway Center has two 12-story, 227,000-square-foot office buildings situated within a beautifully landscaped, 15-acre corporate campus that offers convenient access to downtown Marietta and I-75."

The buildings and campus include "everything a company needs to operate a business." Bolan added. The center's most outstanding features include:

- ◆ Efficient 20,000-square-foot floor plans that accommodate eight corner offices and have minimum column obstructions for maximum space-planning flexibility.
- A distinctive exterior of red granite with full-height silver reflective glass windows.
- Spacious, two-story atrium lobbies.
- State-of-the-art HVAC that ensures a comfortable business environment by automatically adjusting

for temperature and airflow through 19 variable air-volume zones.

- An advanced fiber-optic telephone and data network system to enhance tenants flexibility in meeting growing technology needs.
- 24-hour manned security and card-key access with electronic surveillance equipment that helps to ensure tenant safety and convenience.
- A life safety system featuring sprinklers with supplemental smoke detectors, pressurized stairwells, and an emergency public address system.
- Four high-speed passenger elevators and one freight elevator per building.
- ◆ An on-site café with catering services.

- ◆ Two enclosed parking structures accessible via covered walkways.
- Outdoor garden featuring lush greenery, a fountain, and ample seating for a relaxing lunchtime retreat.
- Professional on-site leasing and management personnel who respond quickly to tenants' requests and provide the highest quality of service.
- ◆ An on-site newsstand and gift shop. The center's owners have also made significant improvements to many of the buildings' com-

mon areas in recent years. Plans also call for the addition of a fitness center in the near future.

"The owners of Parkway Center have always demonstrated a willingness to invest in Melton, Chief Engineer of Leasing and Management for Jones Lang LaSalle. "People like Steve Tenney and Tim Warren are great folks to have in your corner."

Jones Lang LaSalle has also worked closely with Marietta Power, Marietta Water, and other agencies within the Board of Lights and Water since the first building began taking shape.

"I worked for years in a similar capacity in the Metro Atlanta area and I've found it much easier to work with the people at Marietta Power," Melton said. "They always

> seem much more receptive when it comes to answering our questions or helping us out."

> For example, Marietta Power will soon come out and assist Melton in conducting an energy audit of Parkway Center to identify areas where the property owners can cut costs and improve efficiency.

> "Working with several Marietta utilities also enables us to consolidate our electricity, water, and sewer bills," said Carmen Hutchens,

Property Administrator. "So we only have to write one check for all of these services."

"I especially like the fact that we have been able to develop relationships with our contacts at Marietta Power," Bolan said. "That's something I never experienced in some of the larger markets where I previously worked."

For more information about Parkway Center, please call (770) 423-8100 or visit www.parkwayatlanta.com on the Internet. To learn more about the ways that Marietta Power can assist your company with its electricity needs, please call (770) 794-5150.





improvements that will help us maintain the image for which Parkway Center is known," Bolan said. "We take great pride in keep-

ing our tenants happy and working to make Parkway Center a place where people can look forward to coming to work."

Jones Lang LaSalle has also worked to forge relationships with others in the surrounding community since it broke ground on the first building in 1985. In addition to participating in local initiatives such as the Clean Air Campaign and current efforts to revitalize the Franklin Road area, the company has developed close ties to Marietta police and fire department officials in the area.

"Our relationship with the Marietta Fire Department and the Marietta Police Department has been stellar," said Ken **City Lights**

is published by Marietta Power. **Editor Peter Jonsson** and the staff of *City Lights* welcome your questions, suggestions, and comments. Address letters to:

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Employee Profile



Kim Holland Strengthens Marietta Water's Reputation as "a Modern, Progressive Thinking Department"

Marietta Water Project Manager Kim Holland contributes

to the department's smooth operations in a variety of ways.

"I am the Project Manager for some of the department's water and wastewater maintenance and improvement projects," she said. "I coordinate plan review for new construction as well as new meter and tap installations.

I also have the opportunity to provide Public Education and Community Outreach for Marietta Water." She added that she enjoys this variety in her work. "I have the chance to see the many sides of the water and wastewater industry, from engineering to customer service to community outreach," Holland said. "With diverse job responsibilities, my job always keeps an element of newness." She said the positive working environment also makes her job more enjoyable.

I work with a great group of people in our department, the BLW, and the city," Holland said. "It is nice to have fellow employees that you not only respect for their work, but that you can enjoy as friends."

"I am proud to be an employee of Marietta Water," she added. "In my years here, our organization has really become a modern, progressive thinking department that remains dedicated to maintaining the integrity of Marietta's Water and Sewer system." Holland has worked with the city for seven years. She began at the Water Department as a Map Technician and later received reclassification as a GIS Technician II. She assumed her current duties four and a half years ago.

In addition to her work for the city, Holland currently chairs the Public Education Committee for the Georgia Water and Pollution Control Association (GW&PCA). This year she received the Emerging Leader Award from the GW&PCA.

Somehow, Holland also finds plenty of time for husband Brian. Still newlyweds after only a year and a half of marriage, the couple has a cat, "Mr. Kitty, who believes he is king of the house."

The Hollands, who reside in Adairsville, also participate in a variety of church activities at Mount Calvary Baptist Church in Calhoun.

"I am the church clerk and am involved in youth/children activities, as well as a new puppet ministry at our church," Kim Holland said.

The Hollands also love to travel. They have journeyed to the Caribbean, the South Pacific, the western U.S., and hope to visit Alaska next year.



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of its services with those of competitors, we entered into a contract with Marietta FiberNet. They completed work in May 2003."

"We're proud that MetroPCS recognized that Marietta FiberNet had the capabilities to provide the fiber optic infrastructure to support its advanced wireless network," said Ed Godshall, Executive Director of Marietta FiberNet. "We look forward to a long and mutually beneficial relationship."

In addition to fiber connections in Cobb County and Norcross, Marietta FiberNet has fiber optic infrastructure available in Alpharetta and two central business district rings in Atlanta. For more information on the state-of-the-art data-transmission services available from Marietta FiberNet, please call (770) 794-5190.

Summer 2003



City Lights

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